

General Information

Saturday, May 23rd, 10:00am

Zoom Video Conference

Member login will start at 9:30am with the meeting starting promptly at 10:00am. The purpose of this meeting is to discuss the previous year and vote on the 2020-2021 Board of Directors. Please ensure you are “muted” during the meeting unless you are speaking. During the meeting, if you wish to speak to current topic, please raise your hand. The President will coordinate the speakers and will indicate when you may have the floor to speak.

Voting Information

1. Upon registration each team/member/club will be sent the meeting link and will be told how many votes their membership entitles them to.
2. All voters must be active, regular members of the current SCA with membership fees paid prior to the day of the meeting or current board members.
3. The President will call on the membership for motioners and seconders. Please raise your hand and clearly announce your full name and organization if you would like to motion or second.
4. Named director position voting procedure. Each named position will be voted on individually in the following order: President; Coaching Director; Judging Director. Voting delegates will send the name of the individual they are voting for the named position to membership@sca.ca. The votes shall be tallied and the individual who is elected shall be announced. We will then move on to the next position.
5. Members at large voting procedure. Following the named director’s election, the membership will vote on the members at large positions (three). Prior to the vote, the president will announce the remaining nominees who are eligible for a member at large position. Voting delegates will email three names for election to the same email address, membership@sca.ca.

AGENDA

1. Call Meeting to Order at 10:01 am By Jennifer Ritchie

2. Attendance

47 Attendees

1 Scrutineer – Mishayla Kapall

1 Staff – Alissa Stewart

Name	Affiliate
Alex Fecke	SCA Director
Ashley Hargang	Thom Collegiate
Ashley Herchak	Certified Judge/SCA Director/Nominee
Ashley Stevenson	SCA Director/Nominee
Ashley Tedford	Estevan Comprehensive School
Azalea Upton	WKC Cheer
Brooke Mozdzen	Warman Ultimate Cheerleading
Carley Weisbeck	Certified Judge/SCA Director
Carolyn Parr-Hillestad	Tommy Douglas Collegiate Dance
Colleen Yuzwa	Humboldt ultimate cheerleading
Dani Anderson	Miller Pom Team
Eric Bestvater	Rebels Cheerleading Athletics
Gabrielle Cousyn	Retro Pom
Garrett Yee	Tisdale Middle & Secondary School
Jade Baiton	306 Elite Cheer and Tumbling/Nominee
Jen Diederichs	WUC
Jenna McEwen	Walter Murray Collegiate

Jennie McCulloch	SCA Director
Jennifer Ingham	Yorkton Regional High School/SCA
Jennifer Ritchie	Eclipse Dance/SCA Director
Jill Martin	University of Saskatchewan Dance Team
Joshua Crerar Koshuba	Riot Athletix
Julie Ready	Campbell Collegiate Dance
Katie Marzolf	Cheer Infinity Athletics
Kelsie Druck	Weyburn Comprehensive School
Kerri Ward-Davis	Twin Lakes Cheerleading
Kyla Moffatt	Airbourne Cheer Athletics/SCA Director
Lesia Goba	Cheer Legacy/SCA Director
Leslie DeMars	Luther College
Leslie Stevenson	Warman High School
Lisa Dunbar	Nominee
Lynn Baiton	306 Elite Cheer and Tumbling
Marie Guenther	Warman Community Middle School
Melanie Vollman	Thom Collegiate
Melissa Marzolf	Cheer Infinity Athletics/SCA Director/Nominee
Michelle Greer	Marion Graham Cheerleading
Raija McAllen	Nominee
Rhea Good	Cheer Legacy
Shanda Leftley	SCA Director
Shauna Hugg	Nominee
Shayna Kemp	Gridders Cheerleading
Sienna Borland	Boss Athletics
Stephanie White	306 Elite Cheer and Tumbling
Timara Klock	Miller Alumni
Tina Caderma	Queen city cheerleading....ICE
Todd Knihnitski	Prairie Fire/Cheer Canada

3. Announcement of Voting Members Present

Bold – absent

Italicized - late

- a)306 Elite Cheer and Tumbling – Jade Baiton
- b)Airbourne Cheer Athletics – Kyla Moffatt
- c)Bethlehem Catholic High School – Cheryl Lenz-Fabian**
- d)Boss Athletics – Sienna Borland
- e)Campbell Collegiate Dance – Julie Ready
- f)Centennial Pom – Courtney Binner**
- g)Cheer Infinity Athletics – Katie Marzolf
- h)Cheer Legacy Athletics – Lesia Goba*
- i)Eclipse Dance – Jennifer Ritchie
- j)Estevan Comprehensive School – Ashley Tedford*
- k)Explosion Cheer Academy – Tammi Smart**
- l)Gridders Cheerleading – Shayna Kemp
- m)Humbolt Ultimate – Colleen Yuzma
- n)Ashley Herchak (Judge) – Ashley Herchak
- o)Luther College – Leslie DeMars
- p)Marion Graham Cheerleading – Michelle Greer
- q)Marion Graham Dance – Kristin Robertson**
- r)Miller Pom Team – Dani Anderson
- s)Miller Alumni – Timara Klock
- t)Oxbow School – Velvett Mamela**
- u)Prairie Fire Cheerleading – Todd Knihnitski
- v)Indigenous Cheer Excellence – Tina Caderma
- w)Rebels Cheerleading Athletics – Eric Bestvater
- x)Retro Red Pom – Gabby Cousyn
- y)Riot Athletix – Joshua Crerar Koshuba
- z)Thom Collegiate – Melanie Vollman
- aa)Tommy Douglas Collegiate Dance – Carolyn Parr-Hillestad
- bb)Twin Lakes Cheerleading – Kerri Ward-Davis**
- cc)U of S Dance Team – Jill Martin
- dd)Walter Murray Collegiate – Jenna McEwen**
- ee)Warman Community Middle School – Marie Guenther**

ff)Warman High School – Leslie Stevenson
gg)Warman Ultimate Cheerleading – Brooke
Mozdzen
hh)Carlie Weisbeck (Judge) – Carley Weisbeck

ii)Weyburn Comprehensive – Kelsie Druck
jj)Winston Knoll Collegiate – Azalea Upton
kk)Yorkton Regional High School – Jennifer Ingham

37 Separate Voters with 62 Accumulated Votes

4. Acceptance of the Agenda

Motion: Leslie Stevenson

Seconded By: Kyla Moffatt

Passed Denied

5. Acceptance of 2019 Spring Membership Meetings Minutes (Available on the website):

Motion: Leslie Stevenson

Seconded By: Melanie Vollman

Passed Denied

6. President's Report

Membership Update

- Billboard campaign last summer “Cheer comes from the heart, find a club near you”.
 - North Battleford, Saskatoon, Regina, Yorkton, Moose Jaw and Weyburn
- New Membership software CheerReg, provided by Cheer Canada.
- Noticed a decrease in membership this year – around 2200, down from around 2500.
 - Less school teams in general, some did not register
 - Possibly did not capture all of our participants with the new registration system
 - Not all clubs are registering recreational athletes
- Reminder that our funding relies on our membership numbers and how important it is to ensure all participants are registered in the system

Coaching Update

- Coaches conference last September in Saskatoon
 - Around 80 coaches attended from traveling from across the province
 - From CITs to Owners
 - Jennifer Power and Nick Verberg as guest instructors
 - Many new sponsors and vendors
- Successful coaching clinics in both Regina and Saskatoon for cheer levels 1 to 4
- In Person testing and certification for approx. 45 coaches
- Both subsidized Sport first aid clinics in Regina and Saskatoon were well attended
- Current Coaching spreadsheet and coaches in CheerReg have been ratified
- 177 Certified, active coaches in Saskatchewan!
- Working to provide an easier way to look up coaching credentials online

Officials Update

- SCA sent three representatives to Cheer Canada's first “Train the Trainers” event
 - Alissa Stewart, Carley Weisbeck & Ashley Herchak
- Both the Regina and Saskatoon judges' training events were successful and well attended
 - This event was free for all SCA members and open to judges, coaches and athletes
- 27 Certified judges in Saskatchewan
 - Cheer Canada certification
 - 4 of our SK judges are also IASF safety certified
- SCA provided judging services to the following SCA sanctioned events:
 - Battle at the Border

- Winter Knockout
- Ice Breaker
- Best of the West
- Warman Cheer Classic
- Video replay grant: SCA provided a grant to sanctioned events to assist with providing judges and score check with quality video replay
- Judging Policies: The board has updated the policy which include updates to the Judging Service section reminding event producers that the SCA is solely responsible for scheduling judges for competitions and updates under the Travel, Per Diems, And Accommodations section to include information about travel time and hotels.

Athlete Development Update

- We once again offered our free clinic program to new programs as well as programs in the northern part of the province.
- Both the Regina and Saskatoon school camps were well attended this year
 - Coach Brayden from the U of S cheer team
 - 2 hour sessions for school teams
 - Free
- Athlete assistance grants were given to our eight athletes who were accepted into the Cheer Canada Academy and attended Team Canada Training in December

Covid-19 Update

- In compliance with Government of Saskatchewan guidelines the SCA cancelled the remaining programs scheduled for the season which included:
 - Provincials – full refunds for all teams were issued
 - High Performance Cheer and Dance Camps
 - Athlete Leadership Conference
 - NCCP Subsidized Coaches Training
 - SCA Volunteer Recognition Event
- The SCA is working in collaboration with Sask. Sport as well as Cheer Canada to provide our members with a return to sport plan that will comply with the government of Saskatchewan's phase four of the re-open Sask plan.
 - Our plan will meet the guidelines set out by the government
 - Our plan is fluid and we will consider options to adjust the plan for earlier phases should the government's guidelines change
 - The return to play plan will be for all cheerleading in Saskatchewan
 - **The plan is for recreational activity**
 - **Return to sport will not be cheer as we expect it and we ask that everybody is patient and creative as we work together to return to the sport we all love in some capacity**
- The SCA and club owners have been meeting monthly to stay in contact and share ideas on how to keep our sport active outside of the gym
- The board of directors will be meeting in June to begin planning for the 2020-2021 season and will include:
 - Affordable/subsidized virtual training for coaches, athletes, and other members
 - Virtual "in-person" coaching certification
 - Adjustments to MAP funding and how to better assist our members during this unique situation
 - Competition season and what it may look like
 - Two plan approach: everything is back to normal and everything is Covid new-normal
- How can you all help the SCA? Encourage your participants to renew their memberships in CheerReg as early as July. Membership include insurance as well as access to SCA programming. SCA memberships help to fund the SCA.

7. Resolutions

- None at this time

8. Nominee Introductions Named Director Positions (See Attached)

- a) Ashley Herchak – Judging Director/MAL
- b) Ashley Stevenson – President/MAL
- c) Emma Knight – Coaching Director/Judging Director/MAL
 - Absent, no representative to speak on her behalf
- d) Melissa Marzolf – Coaching Director/MAL
- e) Shauna Hugg – President/Coaching Director/Judging Director/MAL

9. 2020-2021 Named Directors Election

- a) President election by email vote:
 - Ashley Stevenson
 - Shauna Hugg

Announcement of President Elect

Ashley Stevenson

- b) Coaching Development Director election by email vote:
 - Emma Knight
 - Melissa Marzolf
 - Shauna Hugg

Announcement of Coaching Director Elect

Melissa Marzolf

- c) Judging Development Director election by email vote:
 - Ashley Herchak
 - Emma Knight
 - Shauna Hugg

Announcement of Judging Director Elect

Ashley Herchak

10. Nominee Introductions Member At large Director Positions (3) (See Attached)

- a) Becky Middleton – Absent, no representative to speak on her behalf
- b) ~~Danielle Clark~~ – Withdrew her name for nomination
- c) Emma Knight Absent, no representative to speak on her behalf
- d) Jade Baiton
- e) Lisa Dunbar
- f) Rajja McCallen
- g) Shauna Hugg

11. 2020-2021 Member at Large Directors Election

- a) Member at Large election by email vote
 - Three positions available
 - Submit three names when voting for MAL

12. New Business

- 1) Cheer Canada Update – Todd Knihnitski

Todd reviewed the Cheer Canada Strategic Development plan and updated the attendees on progress to date. Highlights for the past year include:

- Cheer Canada has a part time ED.
- There is progress being made with the finances of Cheer Canada, which creates transparency for all involved.
- The board is focusing on building awareness of Cheerleading in the general public population.
- There is strategic focus on finding sponsorships and the creation of a National Competition.
- A new website is being created and will be released soon.
- The board is also looking to create a marketing strategy for the promotion of cheerleading as a sport.
- The board is hoping to work with PSO's to facilitate scholastic participation in all provincial, national, and international events. T
- Beginning to work with the PSO's to develop provincial programs.
- Currently Cheer Canada is trying to find ways to help PSO's through these unprecedented times, but it proves to be difficult as each province is different. They will continue to work to support provinces as they can.

2) Announce the new 2020-2021 Board of Directors

President: Ashley Stevenson

Secretary Treasurer: Jennifer Ingham

Athlete Director: Kyla Moffatt

Judging Director: Ashley Herchak

Coaching Director: Melissa Marzolf

Dance Director: Carley Weisbeck

Members at Large: Jennie McCulloch, Alex Fecke, Jade Baiton, Lisa Dunbar, Raija McCallen

13. Adjournment @ 11:25 am by Jennifer Ritchie.