

Saskatchewan Cheerleading Association

# Social Media Policy



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Revisions in **RED**, approved December 2, 2019



# Saskatchewan Cheerleading Association

## Social Media Policy

### Introduction

This policy provides guidelines for SCA member and judge use of social media, as it relates to the Saskatchewan Cheerleading Association (SCA), SCA members, and the sport of cheerleading and dance.

### Definition of Social Media

Social media should be broadly understood for the purposes of this policy and includes, but is not limited to: social networking sites, blogs, wikis, microblogs, message boards, chat rooms, electronic newsletters, online forums, and other sites and services that permit used to share information with others in a contemporaneous manner.

### Policy and Use

- Members and judges must adhere to the SCA Code of Conduct when using social media.
- Members and judges need to be aware that if their social media profiles indicate any connection to the SCA, an SCA member team, or as an SCA member judge, their actions, images, and posts may reflect on the SCA and its members or SCA member teams.
- Members must not post material that is inappropriate or harmful to the SCA and its members or the sport of cheerleading, its members, and SCA teams.
- Members must not post material that is defamatory about the SCA and its members, any SCA member, or SCA member teams.
- Members who are identified as an SCA member or judge in their online presence must not post material that is racist, homophobic, defamatory, pornographic, misogynistic, harassing, or libellous.
- Subject to applicable law, online activity and published content that violates the SCA code of conduct or any other SCA policy may be subject for the SCA member and/or SCA judge to receive disciplinary action, up to and including official complaints requiring dispute resolution and/or removing membership and/or judging status.